



PRESS RELEASE

SYXPERIANE completes strategic acquisition of OGI, accelerating its consolidation strategy

5 October 2026 – Less than a year after MBO+ invested in the business, SYXPERIANE has completed the acquisition of OGI, a specialist in the advisory and implementation of SaaS solutions for SMEs and mid-market companies. The transaction strengthens SYXPERIANE's position within the Cegid ecosystem and broadens its capabilities across financial management solutions, HRIS and Business Intelligence.

Ama Partners advised Laurent Fleury, CEO of SYXPERIANE, and his team throughout the transaction, from target identification through to completion.

First strategic acquisition since the secondary buyout

Founded in 2007 by Laurent Fleury, SYXPERIANE has established itself as a leading French integrator of ERP, CRM, HRIS and Business Intelligence solutions for SMEs and mid-market companies. The group employs 230 people across 10 offices in France and generates approximately €30 million in revenue.

In 2025, SYXPERIANE entered a new phase of growth following MBO+'s investment through a secondary buyout, providing additional resources to support the group's expansion and accelerate its buy-and-build strategy.

The acquisition of OGI is the first transaction completed under this new ownership structure.

OGI adds complementary HRIS and Business Intelligence capabilities

The transaction represents the fourth assignment completed by Ama Partners for Laurent Fleury and SYXPERIANE, reflecting a relationship built over several years around the group's strategic development.

Having advised SYXPERIANE on its first management buyout in 2018, a subsequent bolt-on acquisition and its 2025 transaction with MBO+, Ama Partners continues to support the group as it executes its buy-and-build strategy.

A long-standing relationship between SYXPERIANE and Ama Partners

This transaction marks the fourth engagement between Ama Partners and Laurent Fleury, reflecting a long-standing relationship built around SYXPERIANE's strategic growth and development.

Ama Partners first advised SYXPERIANE on its management buyout in 2018, followed by a bolt-on acquisition and, in 2025, the reorganisation of its shareholding structure alongside MBO+. Ama Partners continues to advise the group as it executes the next phase of its buy-and-build strategy.

Laurent Fleury, dirigeant de SYXPERIANE : « *This acquisition marks the next stage in the execution of our strategy. With MBO+ alongside us since 2025, we have put in place the resources to build a leading group in business management solutions for SMEs and mid-market companies. OGI is the first step: a strong business with HRIS and BI capabilities that are highly complementary to our own, and a team that shares our commitment to client proximity and service excellence.*

Ama Partners has advised us since 2018, across two LBOs and two acquisitions. Their deep understanding of our business and continued commitment at every stage of our development are particularly valuable as we execute the next phase of our acquisition strategy. »

Transaction parties and advisers:

Buyer: Laurent Fleury, MBO+ (Franklin Henrot, Adrien Noiret, Marine Cuadra)

Seller: DBA (Arnaud Laplanche)

Buy-side M&A adviser: Ama Partners (Brice Thébaud, Quentin Mirebeau, Loric Amougou)

Sell-side M&A adviser: Cambon (Jonathan Journo, Yvette Nou)

Buy-side legal adviser: Moncey Avocats (Alix Auclair, Camille Cournot, Eléonore Hennekinne, Marie-Victoire James)

Due diligence adviser: BMA (Nicolas Plan, Tiffany Teyssier)

Tax adviser: Moncey Avocats (Frédéric Bosc)

Financing banks: LCL (Xavier Perrimond, Thibault Salas), Cadif (Romain Desgranges, Lucas Le Berre)

About SYXPERIANE

SYXPERIANE believes that successful digital transformation is, first and foremost, about people. The company helps organisations develop IT systems that safeguard their operations while preserving what makes them distinctive.

Founded in 2007 by Laurent Fleury, SYXPERIANE employs 230 professionals with expertise spanning the full IT landscape. Its capabilities include IT infrastructure (hosting, cybersecurity and collaboration tools), business applications (ERP, CRM, HRIS and payroll), as well as data management, business intelligence and artificial intelligence.

This broad range of expertise enables SYXPERIANE to build long-term relationships with SMEs, mid-market businesses and large organisations across the public and private sectors. Through its network of 10 offices across France, the group delivers tailored solutions and local expertise to meet clients' evolving needs.

For more information: www.syxperiane.com

About OGI

Founded in 2000, OGI is an independent distributor and systems integrator specialising in SaaS business management software. With offices in Rennes and Paris, the company generates annual revenue in excess of €10 million.

OGI provides SaaS solutions covering finance, payroll, human resources and sales management, supporting SMEs, mid-market businesses and subsidiaries of large corporations in their digital transformation.

A Cegid Gold Partner since 2015, ISO 9001 certified and a member of IPRHU, OGI has achieved sustained growth, supported by a high proportion of recurring revenue.

For more information: www.ogi-groupe.fr

About Ama Partners

Ama Partners is an independent investment bank specialising in corporate finance advisory services for SMEs and mid-market companies.

Established in 2010, the firm advises business owners and shareholders on mergers and acquisitions, disposals, capital raising and shareholder restructurings, both in France and internationally, with extensive experience in cross-border transactions. Combining deep transaction expertise with a hands-on approach, Ama Partners provides tailored advice, senior-level attention and a strong commitment to clients throughout every stage of the transaction process.

For more information: www.ama-partners.com

For further information, please contact:

Brice Thébaud

Partner

T: +33(0)6 63 44 06 76

M: bthebaud@ama-partners.com