



PRESS RELEASE

Ama Partners advises the CEO of WITH on its sale to Nomadia

15 December 2025 – Nomadia, a SaaS solutions provider for mobile professionals operating in 92 countries, strengthens its security offering in France with the acquisition of WITH, a specialist in software solutions dedicated to the private security sector. This strategic transaction, supported by the UK-based fund Hg, marks Nomadia's second external acquisition in 2025.

WITH, a niche player with recognized expertise

Founded in 1991, WITH initially expanded across various industries before focusing, in the early 2000s, on WITHTIME, a software solution fully dedicated to private security, guarding, and intervention activities. In this highly regulated sector, WITH has built a loyal base of more than 400 clients thanks to robust technology, seamless interoperability with other software, and an intuitive user experience.

The French private security market is experiencing strong momentum, driven by rising needs in construction and transport, the effects of the Global Security Law expanding anti-terrorism missions, and the digital transformation of companies seeking to optimize workforce management.

A comprehensive software platform serving the security sector

With the support of Hg, a Nomadia shareholder since 2023, the group continues its consolidation strategy by integrating WITH into its portfolio. This acquisition enables the delivery of a comprehensive software suite that meets the sector's specific needs: administrative, tax and training management for security officers, planning and monitoring of field operations, team centralization, and unified reporting.

Operating in a fast-growing market, WITH benefits from significant development potential. The synergies between Nomadia and WITH will make it possible to offer enriched solutions to all current clients while boosting WITH's commercial outreach through Nomadia's commercial and marketing capabilities.

A transaction led by Ama Partners

Ama Partners advised Geoffroy Lacour, CEO of WITH since 2018, when he acquired the company. No longer involved in day-to-day operations, he sought to pass the business on to an industrial player capable of preserving its expertise, accelerating its development, and maintaining the existing team. Ama Partners supported him throughout the transaction, from the identification of potential buyers to the final negotiations.

Geoffroy Lacour, CEO of WITH: *« I have been working with Ama Partners since 2014, and this is the third transaction we have completed together. I value the trust we have built over the years, as well as the dedication and responsiveness of every team member. We have shared a great journey with the WITH employees, some of whom have been with us for more than ten years and have consistently demonstrated professionalism and commitment. This transaction will allow WITH to build on what has been achieved and reach new milestones with*

Nomadia, whose ambitions in the security and guarding markets in France and Europe are strong. I wish everyone continued success. »

Intervenants de l'opération :

- Acquéreur : Nomadia Groupe (Maxime Dubois) et Hg (Alexandre Flavier, Martin Lehmann)
- Cédant : WITH (Geoffroy Lacour)
- Conseil M&A cédant : Ama Partners (Brice Thébaud, Quentin Moreau)
- Conseil juridique acquéreur : Morgan Lewis (Sébastien Pontillo, Lancelot Montmeterme, Thomas Maincent)
- Conseil fiscal acquéreur : EY (Pierre Antoine Quatrhomme, Paul Chemin, Lisa Fouqueray, Céline Le Rouzic)
- Conseil finance acquéreur : EY (Julien Barbat, Colin Garnier, Jérôme Cazauvieilh, David Kachich)
- Conseil juridique cédant : Arago Avocats (Lorenzo Barresi)

A propos de WITH

WITH est un éditeur de logiciels spécialisé dans le secteur de la sécurité. Forte de plus de 400 clients, l'entreprise propose quatre solutions : WITHTIME Sécurité, Mobile, Main Courante et WITHDATI. Ses outils permettent de planifier, superviser et optimiser les activités quotidiennes des professionnels de la sécurité.

En savoir plus : www.withtime.fr

A propos de NOMADIA

Nomadia est un leader européen des solutions logicielles dédiées aux opérations terrain.

Ses logiciels, basés sur l'intelligence artificielle, permettent aux professionnels mobiles — techniciens, commerciaux, livreurs — d'optimiser leurs opérations quotidiennes. L'offre couvre l'optimisation de tournées, la gestion des interventions, la planification de rendez-vous en temps réel et l'organisation des territoires.

Présent dans 92 pays, Nomadia allie excellence européenne et empreinte internationale, avec des bureaux en Europe et en Amérique du Nord.

Entreprise à mission, Nomadia s'engage à améliorer durablement la performance opérationnelle des organisations, tout en contribuant à la transition écologique.

En savoir plus : www.nomadia.com

A propos d'Ama Partners

Ama Partners est un cabinet de conseil indépendant spécialisé dans les transactions financières de haut de bilan de PME et ETI. Fondé en 2010, Ama Partners a réalisé avec succès plusieurs opérations de cession, acquisition, levée de fonds ou réorganisation du capital. Ama Partners propose aux dirigeants français et étrangers un accompagnement de proximité et un engagement tout au long de la mission. Ama Partners est membre du CNCFA.

En savoir plus : www.ama-partners.com

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