



PRESS RELEASE

Ama Partners orchestrates a new growth milestone for SYXPERIANE alongside MBO+

19 June 2025 – **SYXPERIANE**, a specialist in digital transformation for businesses, has restructured its shareholding through a secondary LBO led by the management company **MBO+**. As part of the transaction, Odysée Venture has sold its stake to the CEO, selected managers, and the new financial partner. Ama Partners was once again mandated by **Laurent Fleury**, founder of SYXPERIANE, and Odysée Venture to lead this strategic operation.

A human-centric transformation

Founded in 2007, SYXPERIANE has established itself as a key player in the integration of ERP and CRM business management solutions, with recognised expertise in the Cegid XRP Ultimate and Divalto ecosystems, for which it is a Platinum Partner. The group structures its activities around two core areas: business software and IT infrastructure services, primarily serving large SMEs and mid-market companies.

With a national footprint across 9 offices and more than 200 employees, SYXPERIANE leverages its proximity to support clients – both public and private – from diverse sectors including industry, wholesale, banking, agri-food and retail, in their digital transformation projects. Notable clients include the Paris Opera, MAIF and Apprentis d'Auteuil.

A pivotal transaction in a competitive environment

This capital reorganisation generated significant interest from private equity funds, highlighting SYXPERIANE's strong strategic positioning and growth potential. Ama Partners designed and conducted a rigorous competitive process to secure the most suitable offer.

MBO+ stood out thanks to its ability to build a close and collaborative partnership, aligned with the ambitions of the leadership team. Its entrepreneurial culture and proven experience in supporting founder-led growth were decisive factors.

With this new shareholder structure, SYXPERIANE aims to accelerate its strategic development and continue both its organic and external growth initiatives. The transaction marks a new chapter in the group's journey, built on management continuity and a shared, ambitious vision.

Laurent Fleury, CEO of SYXPERIANE, comments: "AMA Partners has supported us since 2018. This transaction marks the third milestone in our collaboration, based on their deep understanding of SYXPERIANE's DNA and my capital ambitions. Their ability to identify partners who align with our project proved once again to be crucial. The selection process they led was of outstanding quality and naturally led to the choice of MBO+, whose vision convinced us completely. Their pragmatic and committed approach are perfectly in line with our growth strategy, both organic and external. Their entrepreneurial mindset will be a major asset in helping us structure the organisation needed to reach the next stage of development. A new dynamic is emerging for SYXPERIANE!"

Transaction stakeholders:

- Buyer: MBO+ (Franklin Henrot, Olivier Delrieu, Marine Cuadra, Adrien Noiret)
- Seller: Odyssee Venture (Sébastien Sassolas, Florent Violette)
- M&A Advisor: Ama Partners (Brice Thébaud, Quentin Moreau, Loric Amougou)
- Legal Advisor to SYXPERIANE: Arago (Lorenzo Barresi, Oscar Lefeuvre)
- Legal Advisor to MBO+: Moncey (Marie-Victoire James, Alix Auclair, Alexandre Bankowski)
- Vendor Due Diligence: Oderis (Nicolas Boucher, Paul Grandjean, Martin Bafoil)

About SYXPERIANE

In a constantly changing world, SYXPERIANE's mission is to make every digital transformation project, first and foremost, a human transformation. We support organisations in deploying information systems that protect and enhance their uniqueness. To achieve this, we offer our expertise in IT services, business software integration, application maintenance and Cloud hosting.

More information: www.syxperiane.com

About MBO+

MBO+ is an independent management company founded in 2002, specialising in private equity for French SMEs and mid-market companies valued between €20 million and €200 million.

As a leading player in the lower mid-cap segment, MBO+ partners with high-potential companies and their management teams, delivering differentiated strategic support and helping build sustainable success through organisational optimisation.

Its expertise is delivered via a platform of three investment strategies:

- MBO Buy-out: MBO+'s core activity supports the growth ambitions and transformation projects of businesses with strategic differentiators.
- MBO Flex: Launched in July 2024 with a first closing close to €100 million, this strategy provides bespoke solutions for entrepreneurs seeking to achieve organic growth, acquisitions, or shareholding reorganisation while retaining governance control.
- MBO Buy and Build: Specifically supports two high-potential businesses, Osmaïa and Caddenz (formerly LT Group), in their pan-European development through mergers and acquisitions.

MBO+ is convinced that addressing ESG challenges is a key lever for sustainable growth and places value creation at the heart of its investment approach.

More information: www.mbo.plus

About Ama Partners

Ama Partners is an independent advisory firm specialising in equity transactions for SMEs and mid-market companies. Founded in 2010, Ama Partners has successfully advised on numerous sales, acquisitions, fundraising and capital reorganisation operations. The firm offers French and international entrepreneurs a high-touch, end-to-end service with strong commitment. Ama Partners is a member of CNCFA.

More information: www.ama-partners.com

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